



How can content providers stay ahead in the Internet age?

By attracting new creative talent.

The Broadband Media Platform from Siemens IT Solutions and Services enables viewers to experience their choice of content anytime and anywhere – even on their PCs, mobile phones or game consoles. This is but one of our innovative IT solutions that are helping to make media companies more competitive. [www.siemens.com/it-solutions](http://www.siemens.com/it-solutions)

Answers.

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