

Broadcast SDI to IP..... Crossing the technical and emotional chasm

Gal Waldman, Director of Engineering, TAG Video Systems



Gal Waldman, Director of Engineering, TAG VS

Gal Waldman has held previous positions in the Israeli Telecommunication Corps as Systems Expert; at Partner/Orange (Israeli Mobil company) as a Systems Engineer; at Proxy Software he was a Software Engineer/Project Manager before starting TAG Video Systems in 2009 - as Chief Engineering Officer.

Q: TAG VS has completed work with a range of companies such as Singtel, BB, AT&T and Deutsche Telekom, for our readers who may not be as aware of the company could you give us a brief history?

A: TAG's founders come from both the telecom and video industries. Founded 11 years ago in 2009, TAG's first product was 100% Software, 100% IP, 100% COTS

HW Probing, Monitoring and Multiviewing solutions for the Telecom and Broadcast industry. Initially focused on large video delivery clients such as Deutsche telecom, Singtel, AT&T, TAG provided extensive probing and viewing capabilities within an open architecture which allowed clients both great flexibility and scalability. This allowed clients the freedom to configure systems as they saw fit and to change as needed with zero requirements from TAG. Over Time tag expanded it's offering into other video applications in both the Compressed and Uncompressed workflow environments, where this sames flexibility and scalability can now be used across Live Production, Playout/Master Control, Distribution and OTT. TAG is the only 100% SW 100% IP, 100% COTS solutions in the world that does this. TAG probes, Monitors and Multiviews over 40,000 channels daily.

Q: Where do you feel are the main areas that TAG VS are leading, such as giving the ability to change to more agile software deployed solutions?

A: Unlike all other competitors in this market, TAG provides a best in class Probing and Multiviewing solution all within the same product. The client configures the license based on the needs they have at that time. With this flexibility, clients can probe across the entire topology of the network and view errors only by exception based on whether an error has been detected. Doing this all in software allows our clients to change the locations of where they want to probe, where they want to visualize, learn and grow as the market evolves, without ever requiring any changes from TAG. 100% SW, 100% IP, 100% COTS.

Q: You have a varied range of products which fit into QoS area, which are the most used by companies in the Telecom area and why?

A: Probing and monitoring. The large scale and complexity of the Telco environment, requires an extensive library of probing capabilities to cover the varying types of errors that can occur across the network. TAG's probing capability ranges from deep into the video content to superficial analysis of where data has arrive at certain locations as expected. When an error occurs, the client then wants to visualize the data path and determine root cause as quickly as possible. It is here where TAG offers telco's the greatest value.

TAG V.S. specializes in Innovative IP Monitoring & High Quality Multiviewer Solutions. Its unique approach of software only provides state of the art IP monitoring and analysis tools combined with a high quality Multiviewer available on standard and mobile devices displays.

For more information please visit: www.tagvs.com

